



PROMOTING SUSTAINABLE AGRICULTURE FOR POLLINATORS

PROJECT SUMMARY

Threats to pollinators and pollination services that support agriculture and provide benefits to people are a worldwide problem. AGRI4POL's ambition is to assist the transition of agriculture from being a pressure on pollinators to becoming a positive force for managing and restoring pollinator biodiversity, crop pollination services and co-benefits to ecosystems and people.

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OBJECTIVES



Work with a multi-actor community on research and solutions for promoting pollinator-friendly farming.



Evaluate crop genetics, varieties and floral traits governing pollinator attraction, to stimulate breeding of future pollinator-smart crops.



Establish the benefits of pollinator-friendly farming systems for farmers and farming.



Optimise ecological and landscape features for crop pollination, pollinator biodiversity and multiple ecosystem benefits.



Assess the social and economic opportunities and obstacles presented by pollinator friendly farming options.



Evaluate how policies and practitioner awareness influence uptake of pollinator-friendly farming from national to international scales.



Communicate and promote the benefits of pollinator-friendly farming.

COORDINATOR

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GENERAL INFORMATION

Consortium | 13 countries, 20 partners

Structure | 8 WPs

Duration | January 2025–December 2028



Co-funded by
the European Union

AGRI4POL receives funding from the European Union's Horizon Europe Research and Innovation Programme under grant agreement No 101181146 and The State Secretariat for Education, Research and Innovation (SERI). Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union (EU), the European Research Executive Agency (REA), or the SERI.